



## **OUTREACH STRATEGIES TAWB 2014 Education Paper**

***Distribute copies to:***

- ***school districts, colleges and universities***
- ***chamber of commerce and economic development organizations***
- ***local, state and federal elected officials***

***Host an education/workforce forum to discuss the TAWB paper and develop a strategy on how to keep everyone engaged and updated***

***Write an op-ed piece for the local newspaper***

***Schedule meetings with key stakeholders to discuss the Paper***

***Hold local press conferences with area workforce/education/business leaders***

***Present TAWB paper to local organizations boards***

***Post the Paper on your website***

***Request board members and organizations to post Paper on their website***

***Post the Paper on your social media platforms***