

(local board letterhead/logo)

FOR IMMEDIATE RELEASE

An education paper recently released by the [Texas Association of Workforce Boards \(TAWB\)](#) stresses the need for Texas to align and integrate education and workforce development in order to meet the needs of Texas employers and ensure the state's future global competitiveness.

TAWB is an association of Texas' 28 local workforce development boards, including *(insert name of local workforce board)*. *(Insert information about local workforce board)* TAWB's board member representatives are private business and community leaders from communities across Texas who serve, or have served, as leaders of their regional workforce boards.

[“The Workforce in Texas: Aligning Education to Meet the Needs of Texas Employers”](#) considers the state's rapidly changing demographics, current and projected levels of education attainment in Texas, projected workforce needs of the Texas economy and existing skills gaps between available jobs and the workforce. These indicators lead TAWB to conclude that Texas has an opportunity to make changes in the K-12 educational system by implementing a Pre-K to Careers Model and Business Driven Education System, each described in the Paper to improve Texas' education system and further align education with employer needs.

“Our goal as an organization, and the intent of this paper, is to engage the Texas business community, educational providers and public officials in discussions leading to actions that will ensure a highly skilled, well-trained talent supply for Texas employers,” said *(attribute to local board representative)*.

“Properly educating and equipping our present and future workforce to meet employer needs is essential to Texas' ability to compete in the global economy and vital to our continued growth and prosperity as a state,” *(local board representative)* said. “We believe that aligning and integrating education and workforce development must occur to ensure we meet the needs of Texas employers. As such, the investments in education and workforce development necessary to realize this prosperity are investments in economic development, whether made by an individual, a business or the government.”

[Click here](#) to access the TAWB 2014 Education Paper. For more information on *(local board)*, please visit *(local board website)*.

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